



Rancho Mission Viejo Family Honored as Trailblazers



In honor of their 60-year commitment to creating hiking, biking, and equestrian trails throughout South Orange County, the members of the O'Neill/Avery/Moiso family were recently named one of 10 "Orange County Trailblazers."

The honor, presented by Trails4All (see Sidebar Story below), was bestowed on the Rancho Mission Viejo family for their work in creating miles of trails which ribbon across portions of their original ranch now

commonly known as Camp Pendleton, O'Neill Regional Park, Caspers Wilderness Park, Starr Ranch Audubon Sanctuary, Upper Chiquita Conservation Area, the Donna O'Neill Land Conservancy, and the Ladera Ranch Land Conservancy.

"Since 1938, nearly 75% of the family's ranch lands have remained virtually undeveloped as open space, upon which miles upon miles of multi-user trails now exist," said Jim Meyer, Executive Director of Trails4All. "Today, the family is partnering with wildlife protection agencies to preserve as open space the remaining 2/3 of their ranch, on which even more trails will be created. We thank the O'Neills for their commitment to conservation and community service. And, we honor them as one of Orange County's true 'trailblazers.' "

For more information regarding the open spaces of Rancho Mission Viejo, visit www.RanchoMissionViejo.com.

CREATING TRAILS FOR ALL

Trails4All is a nonprofit organization dedicated to the creation and maintenance of all types of natural trails throughout Orange County.

Originally established in 1992 as the Trails Council of Orange County, Trails4All incorporated as a 501(C)(3) nonprofit organization in 1995 under the purpose of assisting in the coordination of volunteer trail projects and raising funds to support volunteer groups which undertake those projects.

Today, Trails4All is a working confederation of approximately 30 groups, agencies and retail stores. Trails4All includes equestrians, hikers, mountain bicyclists, and trail runners who care about the natural resources of Orange County and the preservation of every community member's access to the enjoyment of these lands.

For more details about Trails4All and its various activities, please visit www.trails4all.org or call (714) 834-3136.

Ranch Rodeo Rides Again

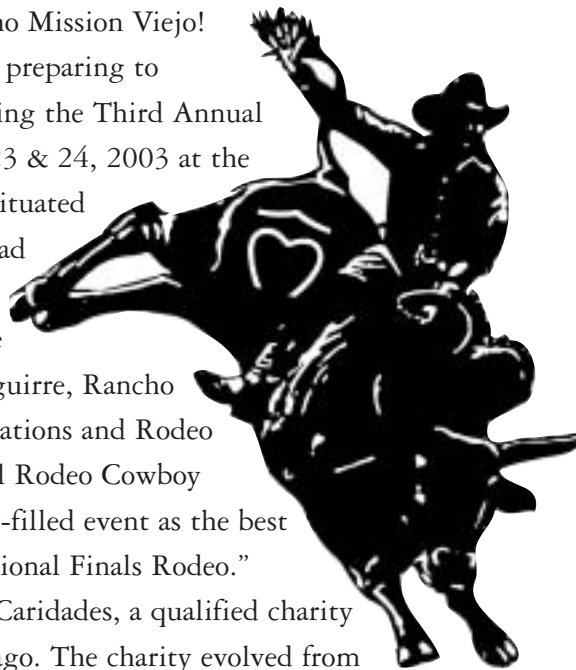
Grab your hats and spurs. It's rodeo time at Rancho Mission Viejo!

Championship cowboys from across the nation are preparing to compete for more than \$140,000 in prize money during the Third Annual Rancho Mission Viejo Rodeo, scheduled for August 23 & 24, 2003 at the Oaks Blenheim Rancho Mission Viejo Riding Park, situated off Ortega Highway at the intersection of La Pata Road and Antonio Parkway. Tickets are now on sale.

"The Rancho Mission Viejo Rodeo has become the richest, two-day rodeo in the nation," said Gilbert Aguirre, Rancho Mission Viejo's Executive Vice President-Ranch Operations and Rodeo Chairman. "It has been sanctioned by the Professional Rodeo Cowboy Association and promises to be a family-oriented, fun-filled event as the best cowboys in the U.S.A. compete for a place at the National Finals Rodeo."

Proceeds from the Rodeo will benefit Cow Camp Caridades, a qualified charity established by the Ranch family more than 25 years ago. The charity evolved from the old cowboy tradition of "passing the hat" in support of a sick child or needy friend. Last year's recipients of Rodeo funds included Charity's Best, Capistrano Valley Boys & Girls Club, R.H. Dana Educational Foundation, Camino Health Center, and Trails4All.

To learn more about the Rodeo and secure ticket information, please visit www.RMVRodeo.com.





INTRODUCING: TERRAMOR

The vision for the first-of-its-kind eco-oriented, originally authentic, personally private, community connected, open space-accessed, artistically cultured village – is now coming into focus.

Introducing Terramor, the newest residential village scheduled to debut later this year within the community of Ladera Ranch.

“Terramor is destined to be a place like no other,” said Anne Marie Moiso, Director of Marketing for Rancho Mission Viejo, managers of the 23,000-acre Rancho Mission Viejo and master planners and developers of Ladera Ranch. “It will be a welcoming village where the opportunity for self-expression is nurtured, solitude is sacred, interaction is fostered, and you can be as green as you desire.”

According to Moiso, Terramor has been designed through new site planning concepts that employ ecological best practices and green technologies throughout the village and within Terramor’s various neighborhoods and homes.

“Terramor is as much a way of living as a place to live, and a place that values the individual as equally as the total community,” said Moiso. “This lifestyle perspective is as broad as it is deep. It is a full circle of vision, values and priorities that create a forward-thinking, far-sighted, authentic solutions-oriented 360° view of life. In fact, Terramor is 360° Living at Ladera Ranch.”

To learn more about Terramor and 360° Living at Ladera Ranch, visit www.laderaranch.com/terramor.



RANCHO MISSION VIEJO

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Ranch Family Supports Bell Tower Foundation



Pictured, left to right are: Richard O'Neill, Jim Graham and Tony Moiso

Members of the O’Neill/Avery/Moiso family have announced their \$300,000 commitment to the Bell Tower Foundation for the new regional, inter-generational community center planned for Southeast Orange County.

“For more than 120 years, our family has been dedicated to balancing the great blessing of owning land with the responsibility to be a good neighbor and contributing member of the community,” said Rancho Mission Viejo President and Chief Executive Officer, Tony Moiso, as he and Ranch Chairman, Dick O’Neill, presented Foundation President, Jim Graham with the first of three, \$100,000 annual contributions. “Today, it’s great to see the dream on an inter-generational community center, first conceived by Santa Margarita Company’s Richard Reese more than 20 years ago, become a reality. It’s also a joy, as the developers of Rancho Santa Margarita, to help complete the dream.”

The family’s pledge will be made through three, \$100,000 donations over the next two years.

“The century-long history of community service by the Ranch family is one that benefits all of us in South Orange County,” said Jim Graham. “All we have to do is look at the schools, parks, open space, libraries, medical centers, retail plazas, and other area quality of life benefits to recognize this family’s dedication to the region. On behalf of the families and seniors who will benefit from this new center, we are honored and grateful to receive this pledge from the O’Neill/Avery/Moiso family.”

For information on how to make a tax-deductible contribution to the Bell Tower Foundation, please call (949) 888-7139 or visit the Foundation’s website at www.belltowerfoundation.org.

*I thought that you might find this of interest -
Best Regards,
Tony Moiso*