



## Saddle-Up and Let's Go to the Rodeo!



The spirit of the west is alive in San Juan Capistrano as championship cowboys from across the nation prepare to compete for more than \$132,500 in prize money during the Second Annual Rancho Mission Viejo Rodeo, scheduled for August 24 & 25, 2002 at the Oaks Blenheim Rancho Mission Viejo Riding Park. Tickets are now on sale.

"This year's rodeo is the richest two-day rodeo in America," said Rodeo Committee President Gilbert Aguirre, Rancho Mission Viejo's Executive Vice President – Ranch Operations. "It's already been sanctioned by the PRCA and promises to be a family-oriented, fun-filled event as the best cowboys in the U.S.A. compete for a place at the National Finals Rodeo."

Hosted by the O'Neill/Avery/Moiso family to help preserve a part of America's cowboy history, as well as to celebrate the family's 120th year of Rancho Mission Viejo stewardship, the Rodeo also serves as a fundraiser for South County charities.

For sponsorship or ticket information, visit [www.rmvrodeo.com](http://www.rmvrodeo.com). The Oaks Blenheim Rancho Mission Viejo Riding Park is located at the

intersection of Ortega Highway and Antonio Parkway/La Pata on the western border of Rancho Mission Viejo in South Orange County.

### RODEO BENEFITS LOCAL CHARITIES

In honor of the old cowboy tradition of "passing the hat" in support of a sick child or needy friend, the proceeds from this year's Rancho Mission Viejo Rodeo will benefit Cow Camp Caridades, a 501.c (3) qualified charity established by the Ranch family more than 25 years ago.

Last year, \$25,000 in "surplus" rodeo profits donated to Cow Camp Caridades were distributed to a number of local charitable organizations, including Charity's Best, profiled below.



*Left to right: Judy Shades, Dan Crawford, Trina Moiso Lamkin, Tony Moiso, and two students from Richard Henry Dana Exceptional Needs Facility.*

## Visit the Conservancy's New Offices



The Rancho Mission Viejo Land Conservancy has moved to a new location – Rancho Mission Viejo.

After some renovation and repair, the old Rancho Mission Viejo Field Office is now the headquarters of the Conservancy. The new offices are located at 28672 Ortega Highway in San Juan Capistrano.

Established by the O'Neill/Avery/Moiso family in partnership with the County of Orange and the City of San Clemente in 1990, the Conservancy is a public, non-profit corporation managed by a volunteer Board of Directors, including Ranch family members Trina Moiso Lamkin and Anne Marie Moiso. To date, the Conservancy has hosted more than 100,000 people including many teams of noted biologists, researchers, environmentalists,

and students enjoying numerous field studies along the Conservancy's 1,250 acres of wilderness. The Conservancy offers a rich mosaic of habitats including coastal sage scrub, oak woodlands, riparian woodlands, sycamore woodlands, and native grasslands.

To explore the Conservancy, visit [www.theconservancy.com](http://www.theconservancy.com).

### CHARITY'S BEST

Founded in 1986, Charity's Best provides financial help for disabled children and their families within the Capistrano Unified School District.

Charity's Best sponsors a wide range of tournaments and other competitive events throughout the year. According to Dan Crawford, vice president of Charity's Best: "We are grateful to the Rancho Mission Viejo family for being such generous supporters of the community. It's a wonderful gift to make a difference in the life of an exceptional child whose parents lack key resources."



## SOUTH COUNTY FIRE STATION UNDER CONSTRUCTION



*Left to right: Fire Chief Chip Prather, Supervisor Tom Wilson, Fire Authority Board Member Susan Ritschel, and Rancho Mission Viejo Vice President Dan Kelly.*

Now taking shape on a one-acre parcel at the corner of Antonio Parkway and Station Way, just one block north of Crown Valley Parkway in Ladera Ranch, is Station 58, a 15,000-square-foot facility expected to provide emergency and safety services to thousands of South Orange County residents.

Station 58 will be home to the offices of Orange County Fire Authority (OCFA) Division 3 Chief Dave Pierce and his staff, the chiefs of Battalion 7, and the Authority's Fire Code Enforcement and Planning and Development Review personnel.



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## “A Riverine Runs Through It”



*Students from area schools on a field trip at the Riverine.*

Rancho Mission Viejo is leading the way through innovative solutions in protecting water quality and establishing/preserving wetlands.

Now being created within the boundaries of the new town of Ladera Ranch is the Sienna Botanica which encompasses a riverine system, or a narrow, manmade seasonal creek bed which serves as both a scenic amenity and a natural filter for urban water runoff. Here's how the riverine system works:

Rain water and water from sprinklers and other neighborhood sources are collected in a network of drains which connect to the riverine system. The riverine system carries water from throughout the community on a course which passes through specially planted reeds and other

native flora, which serve as natural filters and water purifiers. Ultimately, the water will make its way to the Horno Creek Water Quality and Wetlands Basin now being created on 30 acres at the southern end of Ladera Ranch. From there it will be further filtered.

“The riverine system program is being created pursuant to the Ranch family's agreements with the U.S. Fish and Wildlife

Service, the Army Corps of Engineers, the CA Dept. of Fish and Game, and the Regional Water Quality Control Board,” informed Richard Broming, Vice President – Planning and Entitlement for Rancho Mission Viejo. “This public-private partnership demonstrates the family's commitment to protecting local water quality and preserving our watersheds. It also meets and exceeds the family's objectives under their agreements with resource agencies.”

While the riverine system within the Sienna Botanica is part of an innovative environmental benefit and wetlands creation program, the two amenities work together to create a very attractive addition to the community living spaces within Ladera Ranch.

*I thought you might find  
this of interest—  
Best Regards—  
Tony Moiso*